

JANUARY 12, 2018: ONE YEAR

Dear customers and friends,

On the one-year anniversary of starting Forecast LLC, I am writing to thank you for helping to make the first year a success. It has been a pleasure to serve all my customers, and I have enjoyed the variety of interesting projects. With each new customer and project, I am meeting incredible people who are dedicated to their passion, and I feel fortunate and proud to contribute to so many activities.

Many people have asked me where the name Forecast came from. Since my work focuses on engineering, energy efficiency, and renewable energy, I wanted a name that would encompass these three fields. As I was pondering names, a sign in my house from my dad's old jewelry design business called Design Forecast caught my eye, and I decided that Forecast would be a perfect fit. Engineering is about solving problems and preventing upcoming problems by thinking about how a product will be used and abused in the future - forecasting. Energy efficiency and renewable energy are both necessary to prevent future catastrophe - again forecasting. Finally, the connection to my father's business honors and reminds me daily of my family's history of entrepreneurship.

Over the past year, eight different people and organizations have trusted me to assist them in a wide variety of fields including sports equipment (Fat Bike Skis), university research, residential energy efficiency (Home Energy Profiles through Efficiency Vermont), rally race cars, Internet Of Things, solar energy development, wind turbines (Weaver Wind Energy), and electric lawn mowers (Eco-Equipment Supply). In addition to helping my customers solve their problems and improve their products and services, I am also learning many fascinating things.

For 2018, I plan to continue to work with my existing customers, volunteer time on new and interesting non-commercial projects, and collaborate with additional people and companies. I would also like to do some teaching to share my skills and experience. If there is anything I can help you with or ideas you'd like to discuss, please do not hesitate to get in touch.

All the best,

Keith Epstein
Forecast LLC